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## **Cell Therapy News Triples Subscribers in Recent Months**

**Cell Therapy News** has quickly been established as one of the world leaders in timely news service for the cell-based therapeutic research community.

The monthly digital news service is distributed by email and online free of charge to interested subscribers.

Having started just over 1 year ago, the new service has now grown to serve over 7,600 subscribers worldwide.

Divided into several categories, the newsletter provides something for all involved or interested in the field. Topics include Science, Policy, Business, Regulatory, NIH, CBER, Meetings, and much more.

*"We have been overwhelmed with the positive feedback", says Lee Buckler, the newsletter's editor. "The rapid rate of subscribers has allowed us to afford to invest in a system that allows us to track the popularity of stories, archive past issues online in a searchable format, and provide instant reaction to feedback".*

Cell Therapy News is published by Malachite Management Inc. Malachite Management Inc. is a firm specializing in serving the business, project, and meeting management needs of the scientific and medical field - particularly biologics and biotechnology.

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